



Mr David Martin

Innovation Facilitator, AusIndustry – Innovation Connections

Mr David Martin works with executives across multiple industries from large and small organisations to facilitate innovative solutions to complex and wicked problems.

Using a wide range of tools and experience that includes active listening, coaching, design thinking, sprints, canvas and an ability to effectively communicate with very diverse groups of people, David crafts elegant narratives that allow decision makers to make key operational and strategic choices.

Whether leading teams or acting as an individual, his greatest strength is effectively executing the project at hand. David has maximised opportunities for Australian industry in \$88 billion dollars of major projects, delivered financial assistance of over \$22 million dollars to innovative SME's and pulled together over 120 commercially astute bleeding edge research/industry collaborations that have resulted in novel technology and jobs of the future.

David has excelled as a lifelong learner with awards for academic excellence and participated in and led teams in global business competitions.

In his personal life, David is a crowdfunding tragic, thwarted blacksmith and doting dad to two dachshund fox terrier crosses.